

## <u>D'Aliteri</u>

## Four Generations of Affordable Premium Wine

D'Altieri Moscato d'Asti is produced by the Sperone family which has been making affordable, premium wines for four generations.

In 1920, Antonio Sperone opened a small wine shop in Torino where he sold bulk wine directly to consumers.

Unsatisfied with the quality and price of the local wine, Antonio started his own winery in Puglia where land was inexpensive and produced good wine.

He built a bottling facility in Torino and was soon able to offer his customers quality wines at prices everyone could afford.

Sadly, it was destroyed when the city was bombed in WWII. The winery in Puglia survived the war and enabled Antonio's grandson Giacomo to open a new facility near Milan where he produced vermouth, sparkling wines, spirits and fine wines.

With the help of his sons Paolo and Antonio, the company grew quickly and achieved distribution throughout Italy and expanded into foreign markets.

In 1965, the family purchased 75 acres of prime vineyards in Piedmont and built a new winery in Monferrato.

D'Altieri d'Asti is a classic semi-sweet sparkling wine with bright, fruity grape flavors and a refreshing finish.

This wine is the perfect ending to a meal and a delicious casual sipper.

