



Poggio Landi

Luxurious Wines from Montalcino, Italy. No Expense Spared

“A glass of Brunello di Montalcino is not simply a wine of extraordinary quality; instead it is a way of experiencing a lingering portrayal of the landscape, the centuries-old labours of man and his ability to reap from the land, through passion and dedication, the finest fruit that the earth is capable of cultivating. More than that, it is a sip of history.”

- Alejandro Bulgheroni

The 75 hectares of prime vineyards in Brunello Montalcino DOCG easily stands as Alejandro Bulgheroni's greatest acquisition. Add his other world-class holdings in Tuscany (Dievole and Podere Brizio) and he seems less like an Argentine billionaire expat and more like a modern day Medici.

Born to Italian immigrants, Bulgheroni was raised to respect and appreciate the best wines of Tuscany. Having secured his fortune, he set out to produce Tuscan wine of the very finest quality. To this end he has spared no expense, procuring the best vineyards and building state-of-the-art wineries. His unflinching commitment to quality is evident in every bottle of his remarkable wines.

Respect for history and land is a common denominator across all of the Bulgheroni wineries. Every wine is the product of vineyard work aimed at maintaining balance among the wines while also preserving the vitality of the soil. Spontaneous fermentation using solely indigenous yeast is essential for expressing the terroir of Montalcino and aging in large French oak casks is key to maintain the classic Tuscan characteristics of the grapes.

