

## <u>Ornellaia</u>

No Shortcuts. Total Obsession. The Iconic Ambassador of Bolgheri.

Ornellaia has established itself among the iconic wine estates in Italy (and beyond). The estate is dedicated to producing charming and opulent wines, full of Mediterranean character and finesse, reflecting the estate's unique terroir in Bolgheri on the Tuscan coast. The combination of Bolgheri's unique soils and growing conditions, and what can only be characterized as a total obsession with excellence, result in the world-class wines from Cabernet Sauvignon, Merlot, and Sauvignon Blanc that so many wine lovers across the world have come to cherish.

Ornellaia employs a full time team of 80 people whose passion and motivation make Ornellaia what it is today. No shortcuts in the part of the production are allowed and the details literally come down to a grape by grape basis. Wines are intently crafted to capture the character of each vintage, in all its complexity and facets. In fact, the character and intricacies of each individual vintage are so important to the estate that since vintage 2006, Winemaker and Estate Director Axel Heinz has identified a single word that captures the character of each vintage, and that word is interpreted by a contemporary artist who produces special labels and a site-specific work of art that remains part of the estate's permanent collection.

In addition to its place among Italy's iconic wines, Ornellaia is also an ambassador for the Bolgheri region, leading it to be recognized as one of Italy's greatest wine-growing regions. It is their belief, and it is hard to argue, that Bolgheri's mild maritime climate and diversity of soils create wines as distinct, complex and pleasurable as any in the world.

