

<u>Felline</u>

Restoring Puglia's Native Grape Varieties with Scientific Research and Great Winemaking.

The project Felline consists in the valorization of Vigneto Puglia: in the research, vinification and commercialization on an international scale of the regional native vineyards.

Gregory Perrucci, the owner and operator of Felline, is much more than a winemaker. Most importantly, he has made a name for himself internationally through his research organization Accademia dei Racemi. They were the first to champion the Primitivo grape in the Puglia region, previously only used to produce cheap bulk wine, and the first to commit serious effort to studying the many facets of the area's different soils.

The project began as a collection of five vineyards participating in Puglia's original experiment in soil analysis. Lead by Gregory, this innovative group of wineries and wines has shaped the culture of Southern Italian wine and is pushing the limits of varietally correct expressions of their diverse grape varieties. They focus only on older, native grapes, mostly unknown and underrated on the market: Negramaro, Ottavianello, Malvasia Nera, Sussumaniello, Primitivo. The most important results were achieved on the Malvasia Nera, and, recently, Verdeca and Vermentino.

The estate is also proud to have a new event space in Manduria—"Spacio Primitivo"—that historically housed the "wine factory" of Costantino Perrucci, one of the most famous wine entrepreneurs of Puglia in the 1970s and 80s. The space will serve as an exciting extension of Felline and the goals of the Accademia dei Racemi at which to host tastings events.

The idea, originated from an intuition of Gregory Perrucci, has been based on the experience of the phenomenon Felline – Primitivo di Manduria: the wine which brought the attention on what is now considered the most prestigious apulian vineyard.

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