



Casarena

Traditional Micro-Terroir in Lujan de Cuyo

Casarena is forging a different path from the other wineries in Mendoza. Instead of searching for undiscovered terroirs in new places like the Uco Valley, it is discovering the hidden gems in its home region of Lujan de Cuyo—a place full of rich tradition, potential, and unique micro-terroirs. Casarena has purchased as well as planted vineyards in several distinctive sites, and they control all aspects of wine-growing and winemaking in order to maximize the flavor expression of these terroirs.

Casarena was founded in 2007 upon the full restoration of a 1930s winery in the heart of Perdriel. This restoration is a symbol of the winery’s viticultural mission to honor and modernize the rich tradition of winemaking in this high-altitude region. The name “Casarena” is a creative merging of the Spanish words “casa” (house) and “arena” (sand), and is a tribute the restored winery and the estate’s sandy terroir.

Casarena brings renewed excitement to the historic growing region of Luján de Cuyo in Mendoza by way of innovation and restoration. Casarena looks to the roots of the Agrelo and Perdriel regions to uncover abandoned and neglected old vine Malbec and Cabernet Sauvignon vineyards, and nurtures them back to health and productivity. Casarena also focuses on crafting wines that are expressive of the unique microclimates and terroirs within the Luján de Cuyo appellation. All wines are 100% estate grown, which is not so common in Mendoza.

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