



# BonAnno Vintners

## Napa Valley Values for Younger Sophisticated Drinkers

History: Bon Anno means "good year" in Italian and over three generations in the wine business, our family has had many good times.

We are the first of the Bonannos to follow our passion into the world of winemaking. We started BonAnno in 2004 with the vision of creating a top quality Napa Cab for today's wine enthusiasts.

Our strategy? Source grapes and wine from artisan growers to get the highest quality at the best price. Then carefully handcraft each bottle at one of Napa's top cab houses to create the unique BonAnno style that is consistently fruit driven, juicy and well structured.

Matt BonAnno: Matt is third generation in the wine business. He spent his early years working in the warehouse of his family's Ohio wholesale and importing business.

Upon graduating from Ohio State University, Matt took every opportunity to learn about all aspects of the wine business. He began working wholesale in Chicago for Union Beverage Company. Then went on to work for Clos Du Val winery and worked several harvests along the way.

After years studying and working in the wine industry, Matt realized his dream to produce wine in Napa Valley. His goal is to reach a younger, sophisticated Napa wine drinker by producing wines that are fruit driven, clean and affordable.

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