



# Agricola Sulin

100 Years of Sustainable Value from the Heart of Monferrato

In the very heart of the Monferrato region, a land steeped in ancient civilization, history and beauty, where from every hill you can admire enchanting landscape and unrivalled natural views, the Fracchia Family has been working in the winemaking sector since Adriano Fracchia founded the business in 1919.

Monferrato and its landscape: beautiful vistas of vineyards, fields, and meadows are what you see from the top of a small typical Monferrato village. Queen of the Monferrato is the Vineyard, marking the changing seasons with her garbs: the lively light green of spring, the elegant emerald green of summer, the glorious and festive red, yellow, and green of autumn, and the somber brown and grey of winter.

The UNESCO committee during the session convened in Qatar in June 2014 announced that Landscapeswine of Piedmont, Langhe-Roero and Monferrato, have become part of the small list of sites worthy of the title of World Heritage.

*“Our approach to sustainable agriculture is to adopt processes and invest in products and technologies that minimize the impact of our activities on the environment. The water used to rinse new bottles is reused in the spray treatments for the vines. We apply the most biodegradable products on the market, and use the latest “low volume” sprayers for this work, to further conserve water. We have a temperature and humidity recording station to determine when to treat for disease, to minimize chemical applications. All of this reduces the use of machinery, and therefore contributes to a reduction in CO2 emissions.” - from the Winery.*

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